



# WATERMARK

927 N. La Cienega Blvd.  
Los Angeles, Ca. 90069  
Ph: (213) 659-3834

FOR WEEK ENDING: July 22, 1972  
CYCLE NO. 723 PROGRAM 4 OF 13  
DISC & HALF HOUR NO 1a  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - WE'RE FREE - Beverly Bremers TALK UNIT #39 - THE RUNAWAY - Grass Roots TALK UNIT LOGO: CASEY'S COAST TO COAST	6:18
6:16			
6:18		LOCAL INSERT: C-1	2:00
8:18		LOGO: AMERICAN TOP 40 TALK UNIT #38 - GOODBYE TO LOVE - Carpenters TALK UNIT #37 - I'VE BEEN LONELY FOR SO LONG - Frederick Knight TALK UNIT LOGO: HITS FROM COAST TO COAST	7:35
15:51			
15:53		LOCAL INSERT: C-2	2:00
17:53		LOGO: AMERICAN TOP 40 TALK UNIT #36 - NICE TO BE WITH YOU - Gallery TALK UNIT #35 - MOTORCYCLE MAMA - Sailcat TALK UNIT #34 - GONE - Joey Heatherton TALK UNIT LOGO: CASEY'S COAST TO COAST	9:03
26:54			
26:56 27:06		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



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PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:06  36:37		LOGO: AMERICAN TOP 40 TALK UNIT SPECIAL - #1 LP - SALVATION - Elton John TALK UNIT #33 - SUPERWOMAN - Stevie Wonder TALK UNIT LOGO: HITS FROM COAST TO COAST	7:33
36:39		LOCAL INSERT: C-4	2:00
38:39  49:09		LOGO: AMERICAN TOP 40 TALK UNIT #32 - ALL THE KING'S HORSES - Aretha Franklin TALK UNIT #31 - YOU DON'T MESS AROUND WITH JIM - Jim Croce TALK UNIT #30 - SEALED WITH A KISS - Bobby Vinton TALK UNIT LOGO: CASEY'S COAST TO COAST	10:32
49:11		LOCAL INSERT: C-5	2:00
51:11  58:34		LOGO: AMERICAN TOP 40 TALK UNIT #29 - HOLD YOUR HEAD UP TALK UNIT #28 - MARY HAD A LITTLE LAMB - Wings TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:42 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:42	7:23
58:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	:60 :10



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PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #27 - I NEED YOU - America TALK UNIT #26 - TROGLYDYTE - Jimmy Castor Bunch TALK UNIT LOGO: CASEY'S COAST TO COAST	6:26
6:24			
6:26		LOCAL INSERT: C-1	2:00
8:26		LOGO: AMERICAN TOP 40 TALK UNIT #25 - PEOPLE MAKE THE WORLD GO ROUND - TALK UNIT Stylistics	7:21
15:45		#24 - COCONUT - Nilsson TALK UNIT LOGO: HITS FROM COAST TO COAST	
15:47		LOCAL INSERT: C-2	2:00
17:47		LOGO: AMERICAN TOP 40 TALK UNIT #23 - CANDY MAN - Sammy Davis Jr. TALK UNIT #22 - THE HAPPIEST GIRL IN THE WHOLE USA - TALK UNIT Donna Fargo	9:57
27:42		#21 - I'M STILL IN LOVE WITH YOU - Al Green TALK UNIT LOGO: CASEY'S COAST TO COAST	
27:44		STATION I.D.:	:10
27:54		LOCAL INSERT: C-3	2:00



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PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:54		LOGO: AMERICAN TOP 40 TALK UNIT #20 - HOLD HER TIGHT - Osmonds TALK UNIT #19 - DAY BY DAY - Godspell Cast TALK UNIT #18 - LONG COOL WOMAN - Hollies	9:54
39:46		TALK UNIT LOGO: HITS FROM COAST TO COAST	
39:48		LOCAL INSERT: C-4	2:00
41:48		LOGO: AMERICAN TOP 40 TALK UNIT #17 - CONQUISTADOR - Procol Harum TALK UNIT #16 - I WANNA BE WHERE YOU ARE - Michael	7:04
48:50		TALK UNIT LOGO: CASEY'S COAST TO COAST	
48:52		LOCAL INSERT: C-5	2:00
50:52		LOGO: AMERICAN TOP 40 TALK UNIT #15 - SONG SUNG BLUE - Neil Diamond TALK UNIT #14 - OUTA-SPACE - Billy Preston TALK UNIT	7:13
58:05		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:12 THEME TO: 58:40 EMERGENCY THEME RUNOUT TO: 59:12	
58:40		LOCAL INSERT: C-6	:60
59:40		STATION I.D.:	:10



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PAGE NO. 5

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #13 - TOO YOUNG - Donny Osmond TALK UNIT #12 - TAKE IT EASY - Eagles TALK UNIT LOGO: CASEY'S COAST TO COAST	6:46
6:44			
6:46		LOCAL INSERT: C-1	2:00
8:46		LOGO: AMERICAN TOP 40 TALK UNIT #11 - LAYLA - Derek & the Dominos TALK UNIT #10 - SCHOOL'S OUT - Alice Cooper TALK UNIT #9 - ROCKET MAN - Elton John TALK UNIT LOGO: HITS FROM COAST TO COAST	11:45
20:29			
20:31		LOCAL INSERT: C-2	2:00
22:31		LOGO: AMERICAN TOP 40 TALK UNIT #8 - HOW DO YOU DO - Mouth & MacNeal TALK UNIT #7 - WHERE IS THE LOVE - Roberta Flack & Donny Hathaway TALK UNIT LOGO: CASEY'S COAST TO COAST	7:15
29:44			
29:46		STATION I.D.:	:10
29:56		LOCAL INSERT:	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:56  39:11		LOGO: AMERICAN TOP 40 TALK UNIT #6 - DADDY, DON'T WALK SO FAST - Wayne Newton TALK UNIT #5 - IF LOVING IS WRONG, I DON'T WANT TO BE TALK UNIT RIGHT - Luther Ingram LOGO: HITS FROM COAST TO COAST	7:17
39:13		LOCAL INSERT: C-4	2:00
41:13  47:57		LOGO: AMERICAN TOP 40 TALK UNIT #4 - BRANDY - Looking Glass TALK UNIT #3 - ALONE AGAIN, NATURALLY - Gilbert TALK UNIT O'Sullivan LOGO: CASEY'S COAST TO COAST	6:46
47:59		LOCAL INSERT: C-5	2:00
49:59  58:02		LOGO: AMERICAN TOP 40 TALK UNIT #2 - TOO LATE TO TURN BACK NOW - Cornelius TALK UNIT Bros. & Sister Rose #1 - LEAN ON ME - Bill Withers TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:32 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:32	8:03
58:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	:60 :10