



# WATERMARK

10700 Ventura Blvd.  
Los Angeles, California 91604  
Phone: 213 / 980-9490

FOR WEEK ENDING: July 7, 1973  
CYCLE NO. 733 PROGRAM 1 OF 13  
DISC & HALF HOUR NO 1a  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #40 - SEE YOU IN SEPTEMBER - The Tempos TALK UNIT #39 - WONDERFUL SUMMER - Robin Ward TALK UNIT LOGO: CASEY'S COAST TO COAST	6:44
6:42			
6:44		LOCAL INSERT: C-1	2:00
8:44		LOGO: AMERICAN TOP 40 TALK UNIT #38 - STRANDED IN THE JUNGLE - The Cadets TALK UNIT #37 - WHEN YOU DANCE - The Turbans TALK UNIT LOGO:HITS FROM COAST TO COAST	9:30
16:12			
16:14		LOCAL INSERT: C-2	2:00
18:14		LOGO: AMERICAN TOP 40 TALK UNIT #36 - SOCIETY'S CHILD - Janis Ian TALK UNIT #35 - NEXT PLANE TO LONDON - Rose Garden TALK UNIT #34 - LIAR, LIAR - The Castaways TALK UNIT LOGO: CASEY'S COAST TO COAST	9:57
28:09			
28:11		STATION I.D.:	:10
28:21		LOCAL INSERT: C-3	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:11		LOGO: AMERICAN TOP 40 TALK UNIT #33 - JUST ONE LOOK - Doris Troy TALK UNIT #32 - YOU CHEATED - The Shields TALK UNIT #31 - SALLY, GO ROUND THE ROSES - The Jaynettes TALK UNIT	9:54
40:03		LOGO: HITS FROM COAST TO COAST	
40:05		LOCAL INSERT: C-4	2:00
42:05		LOGO: AMERICAN TOP 40 TALK UNIT #30 - TELL HIM NO - Travis & Bob TALK UNIT #29 - SHOUT! SHOUT! - Ernie Maresca TALK UNIT	5:33
47:36		LOGO: CASEY'S COAST TO COAST	
47:38		LOCAL INSERT: C-5	2:00
49:38		LOGO: AMERICAN TOP 40 TALK UNIT #28 - BABY SITTIN' BOOGIE - Buzz Clifford TALK UNIT Honorable Mention - I REALLY LOVE YOU - The Stereos TALK UNIT #27 - MONEY - Barrett Strong TALK UNIT	8:52
58:30		THEME UP & UNDER W/TALK UNIT ENDING:58:41 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	
58:50		LOCAL INSERT:	:60
59:50		STATION I.D.:	:10



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PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #26 - PARTY LIGHTS - Claudine Clark TALK UNIT #25 - FOREVER - The Little Dippers TALK UNIT	6:28
6:26		LOGO: CASEY'S COAST TO COAST	
6:28		LOCAL INSERT: C-1	2:00
8:28		LOGO: AMERICAN TOP 40 TALK UNIT #24 - BUZZ, BUZZ, BUZZ - The Hollywood Flames TALK UNIT #23 - IN THE SUMMERTIME - Mungo Jerry TALK UNIT	6:28
14:54		LOGO: HITS FROM COAST TO COAST	
14:56		LOCAL INSERT: C-2	2:00
16:56		LOGO: AMERICAN TOP 40 TALK UNIT #22 - CHANSON d'AMOUR - Art & Dotty Todd TALK UNIT #21 - POPPICLES AND ICICLES - The Murmaids TALK UNIT #20 - CHICK-A-BOOM - Daddy Dewdrop TALK UNIT	9:09
28:03		LOGO: CASEY'S COAST TO COAST	
28:05		STATION I.D.:	:10
28:15		LOCAL INSERT:	2:00



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 PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:05		LOGO: AMERICAN TOP 40 TALK UNIT #19 - MAKIN' LOVE - Floyd Robinson TALK UNIT Honorable Mention - LINDY LU - Ray Sharp TALK UNIT #18 - I'M AVAILABLE - Margie Rayburn TALK UNIT	6:57
37:00		LOGO: HITS FROM COAST TO COAST	
37:02		LOCAL INSERT: C-4	2:00
39:02		LOGO: AMERICAN TOP 40 TALK UNIT #17 - THE ALL AMERICAN BOY - Bill Parsons TALK UNIT #16 - GET A JOB - The Silhouettes TALK UNIT	7:49
46:49		LOGO: CASEY'S COAST TO COAST	
46:51		LOCAL INSERT: C-5	2:00
48:51		LOGO: AMERICAN TOP 40 TALK UNIT #15 - EARTH ANGEL - The Penguins TALK UNIT Honorable Mention - A LITTLE BIT OF SOAP - The Jarmels TALK UNIT #14 - MULE SKINNER BLUES - The Fendermen TALK UNIT	10:01
58:51		THEME UP & UNDER W/TALK UNIT ENDING AT:59:04 THEME TO: 59:50 EMERGENCY THEME RUNOUT TO:60:50	
59:50		LOCAL INSERT:	:60
60:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #13 - BOOK OF LOVE - The Monotones TALK UNIT #12 - LOVE YOU SO - Ron Holden TALK UNIT	7:00
6:58		LOGO: CASEY'S COAST TO COAST	
7:00		LOCAL INSERT: C-1	2:00
9:00		LOGO: AMERICAN TOP 40 TALK UNIT #11 - ALLEY-OOP - The Hollywood Argyles TALK UNIT #10 - HAPPY, HAPPY BIRTHDAY, BABY - The Tune Weavers TALK UNIT #9 - MARIANNE - Terry Gilkyson TALK UNIT	10:20
19:18		LOGO: HITS FROM COAST TO COAST	
19:20		LOCAL INSERT: C-2	2:00
21:20		LOGO: AMERICAN TOP 40 TALK UNIT #8 - SEA OF LOVE - Phil Phillips TALK UNIT #7 - SUSIE DARLIN' - Robin Luke TALK UNIT	6:56
28:14		LOGO: CASEY'S COAST TO COAST	
28:16		STATION I.D.:	:10
28:26		LOCAL INSERT: C-3	2:00



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30:16		LOGO: AMERICAN TOP 40 TALK UNIT #6 - OH JULIE - The Crescendos TALK UNIT #5 - HE'S GOT THE WHOLE WORLD - Laurie London TALK UNIT	7:06
37:20		LOGO: HITS FROM COAST TO COAST	
37:22		LOCAL INSERT: C-4	2:00
39:22		LOGO: AMERICAN TOP 40 TALK UNIT #4 - DOMINIGUE - The Singing Nun TALK UNIT #3 - LET ME GO, LOVER - Joan Weber TALK UNIT	7:44
47:04		LOGO: CASEY'S COAST TO COAST	
47:06		LOCAL INSERT: C-5	2:00
49:06		LOGO: AMERICAN TOP 40 TALK UNIT #2 - LITTLE STAR - The Elegants TALK UNIT #1 - IN THE YEAR 2525 - Zager & Evans TALK UNIT	8:44
57:50		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:08 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 58:55	
58:50		LOCAL INSERT:	:60
59:50		STATION I.D.:	:10