



PRESS RELEASE

WATERMARK, INC. 10700 Ventura Blvd., No. Hollywood, California 91604 (213) 980-9490

Casey Kasem, host of the nationally syndicated AMERICAN TOP 40 program heard locally on ... will be seen October 1st on "Hawaii Five-O" (CBS, 9:00 p. m. , edt). Kasem has the guest-star spot in the episode, "Steal Now, Pay Later". AMERICAN TOP 40 is heard on over 300 commercial radio outlets throughout the world as well as 387 affiliates of American Forces Radio, making Kasem the most listened to voice on the air today.



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FOR WEEK ENDING: September 28, 1974
CYCLE NO. 743 PROGRAM 13 OF 13
DISC & HALF HOUR NO. 1A
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #40 - LIFE IS A ROCK (BUT THE RADIO ROLLED ME) - TALK UNIT Reunion #39 - WILDWOOD WEED - Jim Stafford TALK UNIT #38 - FEEL LIKE MAKIN' LOVE - Roberta Flack TALK UNIT	9:30
9:28		LOGO: CASEY'S COAST TO COAST	
9:30		LOCAL INSERT: C-1	2:00
11:30		LOGO: AMERICAN TOP 40 TALK UNIT #37 - ONE DAY AT A TIME - Marilyn Sellars TALK UNIT #36 - SURFIN' U.S.A. - Beach Boys TALK UNIT	6:45
18:13		LOGO: HITS FROM COAST TO COAST	
18:15		LOCAL INSERT: C-2	2:00
20:15		LOGO: AMERICAN TOP 40 TALK UNIT #35 - LET'S PUT IT ALL TOGETHER - Stylistics TALK UNIT #34 - TELL ME SOMETHING GOOD - Rufus TALK UNIT	8:32
28:45		LOGO: CASEY'S COAST TO COAST	
28:47		STATION I.D.: C-3	:10
28:57		LOCAL INSERT:	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:57		LOGO: AMERICAN TOP 40 TALK UNIT #33 - FALLIN' IN LOVE - Souther, Hillman, Furay TALK UNIT Band	7:50
38:45		#32 - TIN MAN - America TALK UNIT LOGO: HITS FROM COAST TO COAST	
38:47		LOCAL INSERT: C-4	2:00
40:47		LOGO: AMERICAN TOP 40 TALK UNIT #31 - PAPA DON'T TAKE NO MESS PT. 1 - James TALK UNIT Brown	7:51
48:36		#30 - YOU AND ME AGAINST THE WORLD - Helen Reddy TALK UNIT LOGO: CASEY'S COAST TO COAST	
48:48		LOCAL INSERT: C-5	2:00
50:38		LOGO: AMERICAN TOP 40 TALK UNIT #29 - IT'S ONLY ROCK & ROLL - Rolling Stones TALK UNIT #28 - I'M LEAVING IT ALL UP TO YOU - Donny & TALK UNIT Marie Osmond	7:55
58:33		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:42 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #27 - LOVE ME FOR A REASON - Osmonds TALK UNIT #26 - DO IT BABY - Miracles	7:20
7:18		TALK UNIT LOGO: CASEY'S COAST TO COAST	
7:20		LOCAL INSERT: C-1	2:00
9:20		LOGO: AMERICAN TOP 40 TALK UNIT #25 - I LOVE MY FRIEND - Charlie Rich TALK UNIT #24 - THE BITCH IS BACK - Elton John TALK UNIT #23 - JAZZMAN - Carole King	9:48
19:06		TALK UNIT LOGO: HITS FROM COAST TO COAST	
19:08		LOCAL INSERT: C-2	2:00
21:08		LOGO: AMERICAN TOP 40 TALK UNIT #22 - FREE MAN IN PARIS - Joni Mitchell TALK UNIT #21 - SKIN TIGHT - Ohio Players TALK UNIT #20 - STOP AND SMELL THE ROSES - Mac Davis	8:49
29:55		TALK UNIT LOGO: CASEY'S COAST TO COAST	
29:57		STATION I.D.: C-3	:10
30:07		LOCAL INSERT:	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:07		LOGO: AMERICAN TOP 40 TALK UNIT #19 - STEPPIN' OUT - Tony Orlando & Dawn TALK UNIT #18 - YOU LITTLE TRUSTMAKER - Tymes TALK UNIT #17 - NEVER MY LOVE - Blue Swede TALK UNIT	9:34
41:39		LOGO: HITS FROM COAST TO COAST	
41:41		LOCAL INSERT: C-4	2:00
43:41		LOGO: AMERICAN TOP 40 TALK UNIT #16 - CAN'T GET ENOUGH - Bad Company TALK UNIT #15 - WHO DO YOU THINK YOU ARE - Bo Donaldson & the Heywoods TALK UNIT	7:03
50:42		LOGO: CASEY'S COAST TO COAST	
50:44		LOCAL INSERT: C-5	2:00
52:44		LOGO: AMERICAN TOP 40 TALK UNIT #14 - YOU'RE HAVING MY BABY - Paul Anka TALK UNIT #13 - I SHOT THE SHERIFF - Eric Clapton TALK UNIT	5:50
58:34		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:41 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	
		6 PROMOS FOR 744-1 "THE PRODUCERS" 3 PROMOS FOR 744-1/HAWAII 5-0	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #12 - CAN'T GET ENOUGH OF YOUR LOVE, BABE - TALK UNIT Barry White	9:23
9:21		#11 - EARACHE MY EYE FEATURING ALICE BOWIE - TALK UNIT Cheech & Chong LOGO: CASEY'S COAST TO COAST	
9:23		LOCAL INSERT: C-1	2:00
11:23		LOGO: AMERICAN TOP 40 TALK UNIT #10 - SWEET HOME ALABAMA - Lynyrd Skynyrd TALK UNIT #9 - HANG ON IN THERE BABY - Johnny Bristol TALK UNIT	8:29
19:50		LOGO: HITS FROM COAST TO COAST	
19:52		LOCAL INSERT: C-2	2:00
21:52		LOGO: AMERICAN TOP 40 TALK UNIT #8 - ANOTHER SATURDAY NIGHT - Cat Stevens TALK UNIT #7 - CLAP FOR THE WOLFMAN - Guess Who TALK UNIT	6:45
28:35		LOGO: CASEY'S COAST TO COAST	
28:37		STATION I.D.: C-3	:10
28:47		LOCAL INSERT:	2:00



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30:47		LOGO: AMERICAN TOP 40 TALK UNIT #6 - YOU HAVEN'T DONE NOTHIN' - Stevie Wonder TALK UNIT #5 - BEACH BABY - First Class TALK UNIT	8:38
39:23		LOGO: HITS FROM COAST TO COAST	
39:25		LOCAL INSERT: C-4	2:00
41:25		LOGO: AMERICAN TOP 40 TALK UNIT #4 - THEN CAME YOU - Dionne Warwick & the Spinners TALK UNIT #3 - NOTHING FROM NOTHING - Billy Preston TALK UNIT	6:58
48:21		LOGO: CASEY'S COAST TO COAST	
48:23		LOCAL INSERT: C-5	2:00
50:23		LOGO: AMERICAN TOP 40 TALK UNIT #2 - I HONESTLY LOVE YOU - Olivia Newton-John TALK UNIT #1 - ROCK ME GENTLY - Andy Kim TALK UNIT	7:40
58:03		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:41 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10